

## DERWENT LONDON COMMUNITY FUND GUIDELINES FOR APPLICATIONS IN THE TECH BELT\* AREA – SPRING 2017

*This document sets out guidelines for applying for funding for projects in the Tech Belt area. If your application is for the Fitzrovia area, please read the separate notes available at [www.derwentlondon.com/community-fund](http://www.derwentlondon.com/community-fund).*

### 1. Tech Belt Community Fund - Background

Derwent London's Community Fund launched in 2013. It makes funding, as well as investments in kind, available for local groups. The fund aims to support projects that will bring benefits to the local community in areas in which it operates, in particular focusing on local community events, increasing employment opportunities for disadvantaged local people, health and well-being, small public space improvements, arts, culture and educational projects.

Up to of £150,000 is being invested in Tech Belt from 2016 for three years (including management fees and any contingency).

Derwent London will also make investments in kind through staff contributing their time and offering their skills to community projects, if relevant. Details of this are available in the 'Derwent London Corporate Volunteering Programme' available on the website.

### 2. Funding available for the Tech Belt area

For 2017, £50,000 will be allocated to community projects in Tech Belt. The £50,000 annual amount will be issued in two equal tranches each year:

Spring 2017 – up to £25,000 [deadline for Spring applications is 29 March 2017](#)

Winter 2017 – £25,000 will be available, details tba in September 2017

#### Maximum funds available for each application:

Registered charities can apply for funding for a project up to **£5,000**.

Non-registered groups, businesses and individual applicants can apply for a maximum of **£2,000**.

### 3. Timetable - Spring 2017 round

2 February 2017	Application details released
29 March 2017	Deadline for receipt of applications 5pm
End May 2017	Announcement of fund recipients

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*\*The Tech Belt is defined here as the area extending from King's Cross to Whitechapel, largely covering EC1 and E1 postcodes – please see map on p5.*

## 4. The application process

To apply for funding please check your eligibility and complete the application form available on the Derwent London website [www.derwentlondon.com/community-fund](http://www.derwentlondon.com/community-fund) and return this to Derwent London by email or post to be received by **5pm on 29 March 2017**.

If any details are unclear or incomplete, you may be contacted by Derwent London to request further information prior to the application being put forward for consideration.

## 5. Eligibility and completing the application form.

Please read the following notes to understand eligibility, application criteria, funding maximums and guidance on responding to each section.

**Part A – Information about the applicant.** Please complete the name, charity registration number (if applicable) and contact details.

### Who can apply?

- Local community, voluntary or charitable groups, local business owners, local residents, social enterprise and small businesses which will offer local paid employment opportunities to disadvantaged people. If there are any groups or individuals that you think should be invited please contact us.
- Charities should be registered with the Charities Commission and should state their charity number on the application form under part A/2.
- Applicants can collaborate with national or non-local organisations if these organisations are providing complementary services or supporting the project.

### Registered charities applying for funding must:

- Provide their charity number registered with the Charities Commission
- Be a not-for profit organisation
- Be established and active for a minimum of 12 months prior to the application
- Have a signed governing document in the group's name – e.g. a constitution or a set of rules
- Have at least 2 un-related management committee members if they are an un-incorporated organisation or voluntary group
- Have good financial management procedures, including a record of income and expenditure
- Have a bank account in the name of the group, with at least 2 unrelated cheque signatories
- Have a safeguarding policy in place if working with young people and children (under 18s) or vulnerable adults
- Have the relevant insurances in place, where applicable, prior to the delivery of any events or activities.

### Non-registered groups, businesses or individuals applying for funding must:

- Deliver a non-commercial and non-profit-making project
- Have provable relevant experience
- Have proof of a residential or business address in the local area
- Name of a professional referee relevant to the project
- Have a safeguarding policy in place if working with young people and children (under 18s) or vulnerable adults
- Have the relevant insurances in place, where applicable, prior to the delivery of any events or activities.

**Part B –Information about the project.** Please read the notes below to understand the key criteria which your project should follow.

### **What kind of project can be funded?**

The projects must take place within the target area shown on the map below, or sit just outside it, and fit within any of the following criteria:

- Local community events, supporting community programmes or activities (e.g. with young people, the elderly and/or hard to reach groups)
- Increasing employment opportunities/apprenticeships for disadvantaged people in the area and in particular for access into tech/start-up businesses
- Well-being and health initiatives
- Small improvements to public space, street environment, community gardening, greening the streets (e.g. street parties, planting days)
- Activities around arts and culture
- Educational and extra-curricula initiatives in schools

### **Applicants must be able to demonstrate that:**

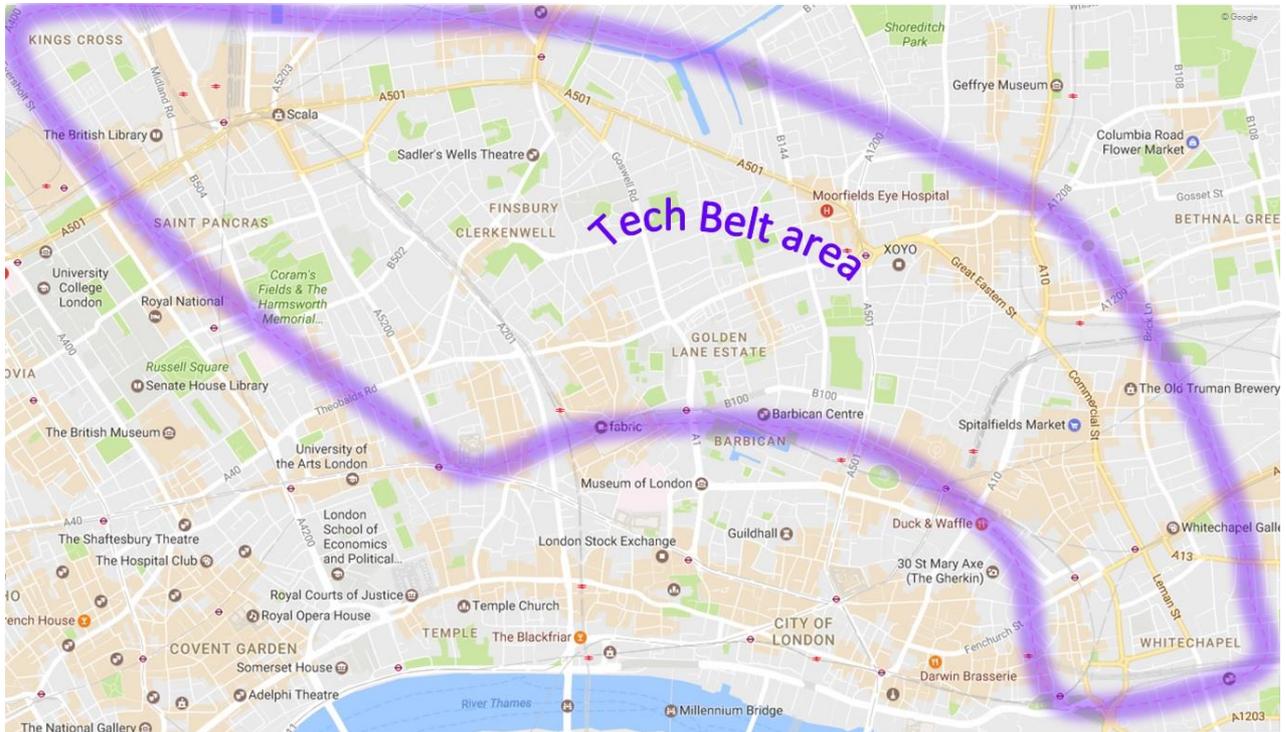
- The project will have a positive impact on the community
- The project will involve local people in its activities
- The work is adding value to a space, facility or programme and/or supporting existing successful community initiatives
- They have considered maintenance requirements, where applicable (particularly for projects involving gardening or planting activities and/or interventions in public spaces)
- They have discussed the project with relevant council officers and have necessary permissions where applicable. Some relevant council departments in Islington, Hackney or Tower Hamlets to contact are listed here: Partnerships Department; Business/Employment Department; Communities & Third Sector Department; Parks & Open Spaces Department; Trees Department; Highways Department

### **What/who cannot be funded through this programme?**

- For community projects/registered groups, the Fund is to support projects but not the core funding of your group (i.e. the general administration costs of your charity/community enterprise)
- Commercial costs for small businesses/non-registered groups cannot be covered, unless these costs support local employment opportunities for disadvantaged people.
- Projects taking place outside the target area cannot be supported. If the proposed project is taking place just outside the area but is still benefiting residents within it, please contact Derwent London prior to submitting your application, to discuss whether or not it is eligible
- Political activities and campaigns
- Projects promoting religious activities
- Activities where people are excluded on grounds of religious beliefs, ethnicity, sexual orientation or disability

## Fund target area

For 2017, applications should fall broadly within the area defined in the map below.



The aim of the fund is to support projects that will bring benefits to the local area and community.

## Part C – Budget breakdown.

We would expect the funding to cover costs such as: project team fees, materials for the project, equipment hire, transport of materials, printing and publicity, volunteer travel expenses and subsistence, refreshments, fees for external collaborators and insurance. The majority of the funding should be allocated towards costs for the delivery of the key objectives of the project rather than preparation works and research.

We recognise that projects will require different levels of materials and staff costs. When preparing your project budget please bear in mind the proportion of budget that has been allocated towards staff costs. We expect hourly or day rates for staff costs to be reasonable and anticipate that the majority of the project budget should be allocated towards the physical deliverables of the project. If your project requires high staff costs, you will need to demonstrate the need for this. Your application may not be successful if we feel that the staffing costs are not reasonable for the project.

For small business start-ups, social enterprises such as Community Interest Companies (CICs) and co-operatives offering local employment to disadvantaged people, the Fund can support reasonable core funding costs to enable the employment position to become available. This may include rent and rate subsidies, purchasing of new equipment and relevant training courses. To enable the best chances for any application under this category, please ensure that full details are set out on the application form under Parts B and C, to define the projected positive outcomes for disadvantaged people.

Under C/3, please enter your total application amount, as well as the full project budget (if different)

- Registered charities can apply for funding for a project up to **£5,000**.
- Non-registered groups, businesses & individual applicants can apply for a maximum of **£2,000**.

**Part D - Additional information.** Please provide the documents requested.

**Part E & F – Data protection and Declaration.** Please tick and sign as shown.

Once your application is complete, please return this to Derwent London by email or post to be received by **5pm on 29 March 2017**.

## 6. Contact details

For any questions during the preparation of your application and for the submission of your application, please contact:

Community Team (Susannah Woodgate)  
Derwent London plc  
25 Savile Row  
London W1S 2ER  
Tel: 020 7659 3000  
Email: [community@derwentlondon.com](mailto:community@derwentlondon.com)

## 7. The decision making process

The allocation of funding is dependent upon:

- Meeting the fund criteria as described above
- The robustness of the project
- Value for money
- The final decision will rest with Derwent London

Your application will be reviewed by a Community Panel which, for 2017, will comprise Derwent London staff and community representatives. The Community Panel will assess the eligibility and appropriateness of each application in turn and the panel consensus will inform Derwent London's final decision when awarding the funding. As part of the decision-making process, applicants may be contacted where further information is required.

After the Community Panel, we aim to contact all applicants by end of May 2017 to inform them of the funding decision. Once the funding has been agreed, we will contact successful applicants for project applications over £2,000 to agree terms. This will not be required for successful applications under £2,000.

## **8. Successful applicants - Terms & Conditions; project evaluation, reporting and publicity**

Applicants will be required to sign the Community Fund Terms & Conditions (T&Cs) which will be issued once the funding decisions have been made. The T&Cs set out some basic principles to which both Derwent London and the successful applicant agree. Full T&Cs are available to view in advance if required and these can be requested by contacting the Community Team.

Some outline principles of the T&Cs are set out here:

The groups or individuals awarded the funding will be expected to keep a record of the project progress and produce a short report outlining how they have met their objectives and what the project outcomes were, including lessons learnt. We ask that you provide photographs of your events and activities which are copyright-cleared with any model-release consents in place, for potential publication by Derwent London in printed and/or digital form. Applicants will also be required to provide a record of purchases and payments made. Applicants will need to credit Derwent London's support in their project publicity.